



ANNUAL CONFERENCE OF THE
IEEE INDUSTRIAL ELECTRONICS SOCIETY
NOVEMBER 3-6, 2024 | CHICAGO, IL

SPONSORSHIP & EXHIBITOR PROSPECTUS



www.iecon-2024.org



GENERAL INFORMATION

The 50th Annual Conference of the IEEE Industrial Electronics Society (IECON 2024) will be held in Chicago, IL, November 3–6, 2024. The venue for the conference is the Sheraton Grand Chicago Riverwalk. IECON is the premier gathering on industrial, manufacturing theory and application of power and energy, transportation electrification, communication, robotics, control, computational intelligence, and instrumentation. The conference provides high quality research and professional interactions with the aim of advancing the state of the art in engineering, science, and technology.

The world's industry, research, and academia are cordially invited to participate in the wealth of presentations, tutorials, special sessions and social activities. IECON offers interactive sessions with thought leaders in the field and a progressive exhibits area in close proximity to the technical presentations, encouraging maximum interaction among the attendees.

HOTEL ACCOMMODATIONS

Sheraton Grand Chicago Riverwalk
301 E North Water St.
Chicago, IL, 60611
312.464.1000

For more information and registration details please visit www.iecon-2024.org

Exhibit Dates and Times

Exhibitors Move-in hours:

November 3 10:00 am - 01:00 pm

Exhibit Hours:

November 3 01:00 pm - 06:00 pm
November 4 08:00 am - 06:00 pm
November 5 08:00 am - 06:00 pm
November 6 08:00 am - 02:00 pm

Exhibitors Move-out hours:

November 6 02:00 pm - 04:00 pm





WHY YOU SHOULD SPONSOR IECON 2024

With more than **2,000 attendees** in previous years from academia, national laboratories and industry from all over the world, IECON 2024 is the premier venue for any company offering products and services in the field of smart grid, renewable energy, power electronics, transportation electrification, industrial informatics, cyber security, artificial intelligence, communication and broadcast technologies, robotics and control systems, and components, circuits and devices. It is also the primary gathering in the field for attracting talented future employees and engaging with future collaborators. All exhibitors will gain access to a special Industry Forum to showcase their products as well as to a Young Professionals Forum to promote career opportunities available at their company.

SPONSORSHIP LEVELS

Platinum \$25,000

- 6 conference registrations
- Industry Session Speech
- Logo on IECON website
- Logo on conference program
- Logo on bottom of conference email communication
- Logo presence and Advertisement throughout conference venue
- On screen mention during Welcome Session and Opening Session
- Industry Panel Session
- Exhibiting space

Gold \$15,000

- 5 conference registrations
- Logo on IECON website
- Logo on Conference program
- Logo presence throughout conference venue
- Industry Panel Session
- Exhibiting space

Silver \$10,000

- 2 conference registrations
- Logo on IECON website
- Logo on conference program
- Logo presence throughout conference venue
- Industry Panel Session
- Exhibiting space

Exhibitor \$3,500

- 1 conference registration
- Logo on IECON website
- Logo on conference program
- Exhibiting space

More opportunities available!
(next page)

EXHIBITOR PACKAGE OPTIONS

One 10x10 space*	\$3,500
Included Full Conference Registration	1
Presentation at Hiring Visibility at Young Professional Forum	Additional \$1,000
Technology Showcase at Industry Session	Additional \$1,500
Industrial Networking Event	Additional \$1,000
Package Fee	\$7,000

*** Each space includes:**

One 6' table, two chairs, one wastebasket, installation and removal, standard identification sign, 500watt/120V power drop.

HIGH VISIBILITY SPONSORSHIP OPPORTUNITIES

Promote your company's name and product by sponsoring an event at the conference and get unlimited visibility. Or sponsor the meeting lanyard, the conference bag, or another of the many sponsorship items and ensure that your name is seen by all the attendees at the event.

Your company will be recognized on signage onsite and with formal acknowledgment during the event you sponsor. Sponsored items will prominently display your company logo.

Conference Dinner	\$4,000
Meeting Lanyard	\$4,000
Meeting Conference Bag	\$4,000
Conference WiFi Access	\$4,000
Welcome and Closing Receptions	\$2,000 each
Awards Lunch	\$2,000
Coffee Break	\$1,000
One Page Ad in the Conference Bag (provided by sponsor)	\$1,000

For more information on exhibiting and sponsoring opportunities, contact iecon2024@gmail.com



EXHIBIT & SPONSOR APPLICATION/CONTRACT

Please read contract terms and conditions carefully and print or type all information requested. An invoice will be sent on receipt of this order.

COMPANY NAME			WEBSITE ADDRESS		
STREET ADDRESS					
CITY	STATE	ZIP	COUNTRY		
PHONE		FAX	EMAIL ADDRESS		
NAME			TITLE		
SIGNATURE					
DATE					

Checks can be sent to:
 IEEE MCE- IEEE IECON
 Attn: Susan Kavcsak
 445 Hoes Lane
 Piscataway, NJ 08854

Exhibitors move in/move out times and exhibit space placement will be provided in the Exhibitor's Kit.

Unless otherwise indicated, all correspondence, including billing, will be conducted with the individual listed above. We agree to abide by all rules, regulations and restrictions outlined in this contract and in the prospectus.

EXHIBIT AND SPONSORSHIP SELECTION (Please specify sponsorship(s) desired)

Exhibit Fee	\$ _____	Sponsorship Fee	\$ _____	Conference Dinner	\$4,000
<input type="checkbox"/> Standard Exhibitor Level	(\$3,500)	<input type="checkbox"/> Platinum Level	(\$25,000)	Meeting Lanyard	\$4,000
<input type="checkbox"/> Presentation at Young Profession Event Fee	(\$1,000)	<input type="checkbox"/> Gold Level	(\$15,000)	Meeting Conference Bag	\$4,000
<input type="checkbox"/> Showcase at Industry Forum Fee	(\$1,500)	<input type="checkbox"/> Silver Level	(\$10,000)	Conference WiFi Access	\$4,000
<input type="checkbox"/> Industrial Networking Event Fee	(\$1,000)			Welcome and Closing Receptions	\$2,000 each
				Awards Lunch	\$2,000
				Coffee Break	\$1,000
				One Page Ad in the Conference Bag (provided by sponsor)	\$1,000

PAYMENT

Check to IECON included American Express Visa MasterCard

CREDIT CARD NUMBER	EXPIRATION DATE
CARDHOLDER'S NAME	CARDHOLDER'S SIGNATURE

Check (make checks payable to IEEE IECON 2024) Wire Transfer (Please email to Erica Glover at e.glover@ieee.org for details)

Exhibitor Terms of Conditions

1. Contract

This application, properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of space assigned by IECON 2024 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of postmark date. IECON 2024 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total space payments must be received prior to show opening. IECON 2024 assignment of space is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval of IECON 2024 management. IECON 2024 management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of IECON 2024 Management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Exhibition fee includes table and space without equipment.

5. Payment Requirements and Cancellation Charges

Applications require full payment before spaces are assigned. Payment in full is required by September 7, 2024. All cancellations must be made in writing and will be based on the following schedule of refunds:

Before 1 October 2024 Refund Less \$100 processing fee
On or after 1 October 2024 No Refund

It is understood that IECON 2024 reserves the right, at its option, to reassign a canceled space regardless of the cancellation rate assessed. In the event that the premises in which the IECON 2024 Show is conducted shall become, in the sole discretion of IECON 2024, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IECON 2024, this agreement may be terminated by IECON 2024. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of God. Should IECON 2024 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that IECON 2024 may, after computing the total amount of IECON 2024 cost and expenses

in connection with its preparation for and conducting of the IECON 2024 Event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

6. Exhibit Space Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

or Damage

Exhibitor agrees that IECON 2024 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, IECON 2024 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

10. Policy

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by IECON 2024.

11. Management

The Exhibitor further agrees that the conditions, rules and regulations of the IECON 2024 management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

12. Alteration of Exhibit Space

IECON 2024 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition.